



## **Las Cruces Lodger's Tax Advisory Board Agenda for January 22, 2025**

Meeting will be held on January 22, 2025 9:00 am at Visit Las Cruces, 336 S. Main St, Las Cruces NM 88001

1. Call To Order
2. Approval Of Minutes
  1. Review and Approval of minutes from 11/14/24
3. Open Meetings Act Training
4. Reports
  1. Director's Report
    1. Administrative Update
    2. Lodger's Tax Update
  2. Sales Report
  3. Destination Experience Report
  4. Marketing Report
  5. Events/Special Projects Report
5. New Business
6. Adjournment