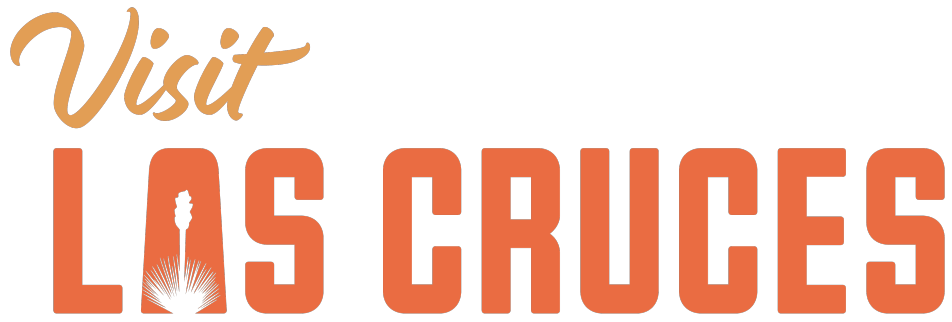




The City of Las Cruces provides equal employment opportunities and does not discriminate based on any Federal, State or Local protected class in employment or the provision of services.

Las Cruces Lodger's Tax Advisory Board Agenda for August 21, 2026

Meeting will be held on August 21, 2026 9:00 am at Visit Las Cruces, 336 S. Main St, Las Cruces NM 88001

1. Call To Order
2. Approval Of Minutes
 1. Review and Approval of minutes from 3/26/26
3. Reports
 1. Director's Report
 1. Administrative Update
 2. Lodger's Tax Update
 2. Sales Report
 1. Conventions Report
 2. Sports Report
 3. Destination Experience Report
 3. Marketing Report
 4. Events/Special Projects Report
4. Board Member Updates/Open Discussion
5. Adjournment

Individuals may request reasonable accommodations and language accessibility services at (575) 541-2444/TTY 711.