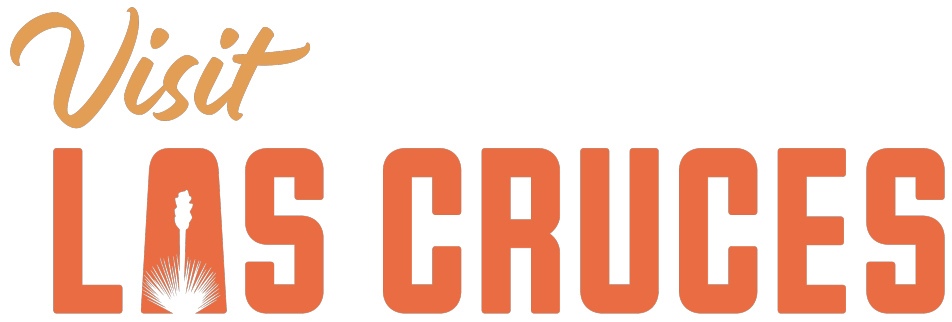




The City of Las Cruces provides equal employment opportunities and does not discriminate based on any Federal, State or Local protected class in employment or the provision of services.

Las Cruces Lodger's Tax Advisory Board Agenda for January 29, 2026

Meeting will be held on January 29, 2026 9:00 am at Visit Las Cruces, 336 S. Main St, Las Cruces NM 88001

1. Call To Order
2. Approval Of Minutes
 1. Review and Approval of minutes from 12/4/25
3. Reports
 1. Director's Report
 1. Administrative Update
 2. Lodger's Tax Update
 2. Sales Report
 1. Conventions Report
 2. Sports Report
 3. Destination Experience Report
 3. Marketing Report
 4. Events/Special Projects Report
4. Board Member Updates
5. Adjournment