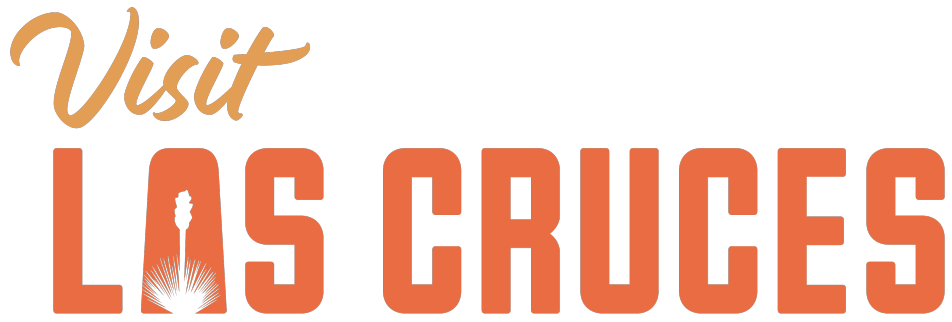




The City of Las Cruces provides equal employment opportunities and does not discriminate based on any Federal, State or Local protected class in employment or the provision of services.

Las Cruces Lodger's Tax Advisory Board Agenda for January 22, 2025

Meeting will be held on January 22, 2025 9:00 am at Visit Las Cruces, 336 S. Main St, Las Cruces NM 88001

1. Call To Order
2. Approval Of Minutes
 1. Review and Approval of minutes from 11/14/24
3. Open Meetings Act Training
4. Reports
 1. Director's Report
 1. Administrative Update
 2. Lodger's Tax Update
 2. Sales Report
 3. Destination Experience Report
 4. Marketing Report
 5. Events/Special Projects Report
5. New Business
6. Adjournment