



CITY OF LAS CRUCES

Las Cruces Lodger's Tax Advisory Board Agenda for March 28, 2024

Meeting will be held on March 28, 2024 9:00 am at Visit Las Cruces office, 336 S Main St, Las Cruces, New Mexico

1. Call to Order
2. Approval of Minutes
Review and Approval of minutes from 1/25/24
3. Reports
 - A. Director's Report
 - i. Administrative Update
 - ii. Lodger's Tax Update
 - B. Marketing Report
 - C. Sales Report
 - D. Event Report
4. New Business
 - A. Sponsorships
 - i. Las Cruces UkeFest
5. Adjournment